



Value creation to foster resilience,
sustainability and empowerment
of European VET system

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Partners

Kuressaare Ametikool, Estonia

Junior Achievementi Eesti, Estonia

Epralima, Portugal

Brainplus, Austria

The Official Chamber of Commerce,
Industry, Services and Shipping of Seville,
Spain

University of Naples Federico II, Italy

Janus Ltd, Italy

Newsletter

ISSUE 1, 11/2024

The concept of the QUALITAS project

The Erasmus+ project QUALITAS "Value creation to foster resilience, sustainability and empowerment of European VET system" contributes to the improvement of the project national VET systems in the project countries Estonia, Portugal, Austria, Spain and Italy by innovatively introducing in VET education and training the value creation approach, proposed in the selected social, economic and environmental areas.

www.qualitycreation.eu

"We have not
come to this
world only to
make footprints
but something
that **creates
value** to the
next generations
and would be
sustainable."

Medis Habakuk
The Founder of Estonian Business School

The QUALITAS resources for VET

The QUALITAS project creates open access VET training resources of different kinds in the project languages English, Estonian, Portuguese, German, Spanish, Italian, such as:

- The QUALITAS e-course for VET teachers supporting value creation in the social, economic and environmental areas
- The Open access learning modules for VET students
- The QUALITAS e-Guide to value creation for VET teachers

www.qualitycreation.eu/en/resources/



The QUALITAS working schedule



The project partners discussed in all details the working schedule of the first project year, consisting of the following:

- Creation and consultation of groups of national VET experts and teachers in the project, regarding quality creation in VET training;
- Creation and delivery of the QUALITAS e-course for VET teachers supporting value creation in the social, economic and environmental areas;
- A training the teachers event to be organized in Naples (Italy), delivered to VET teachers from all project countries;
- The Transnational Project Meeting, to be organized in Seville (Spain).

www.qualitycreation.eu/en/the-qualitas-working-schedule/



2024-1-EE01-KA220-VET-000251439

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The consultation of the national groups of VET experts

The project team is forming national groups of VET experts and teachers in each of the project countries Estonia, Portugal, Austria, Spain and Italy.

All these experts will be consulted via an online evaluation questionnaire collecting their current awareness and expectations regarding quality creation in VET training.

The national groups of VET experts will be continuously included in the discussion about and consulted on the evaluation of all QUALITAS forthcoming results.

www.qualitycreation.eu/en/the-consultation-of-the-national-groups-of-vet-experts/



The first meeting of the QUALITAS team in Kuressaare



The project QUALITAS started on 1st September 2024. The project team met in person in Estonia, attending the kick off meeting organized by the Coordinator KURESSARE AMETIKOOL by its school premises in Kuressaare, in the period 31/10-1/11 2024.

During this meeting, all partners had the opportunity to better know each other, initiate a fruitful exchange of additional ideas, as well as have detailed discussions and take decisions on all forthcoming implementation steps and deadlines.

www.qualitycreation.eu/en/the-first-meeting-of-the-qualitas-team-in-kuressaare/



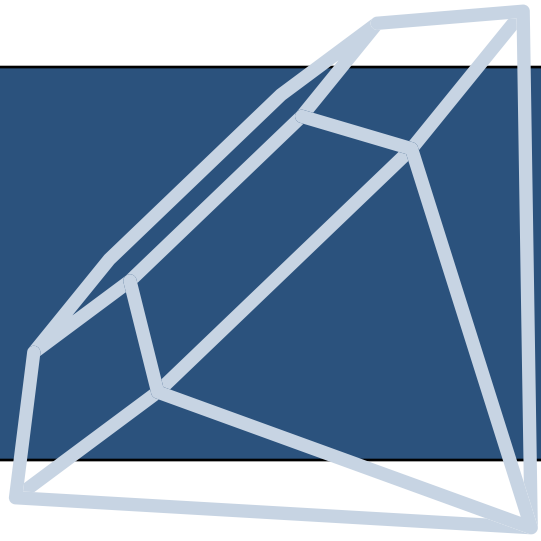
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VISUAL IDENTITY

MANUAL OCTOBER 2024



The QUALITAS branding

The core components of the QUALITAS branding are the logo and Visual identity manual. The logo of the project QUALITAS “Value creation to foster resilience, sustainability and empowerment of European VET system” consists of two core elements as follows.

TRAINING. Three aligned elements represent “training”: the central one is an “open book”, as symbol of the traditional training, usually characterized by paper-based teaching material; the traditional training opens onto the two lateral ones, which are the symbols of the broader educational learning dimensions, namely the education and professional training carried out also making use of various modern and effective tools.

In addition to this, the lateral elements that have the form of arrows, thus symbolizing the process to emancipate and facilitate transmission, and the relationships between individual and collective teaching and learning as well.

VALUE. The new tools of education and professional training create an innovative value that is symbolized in the logo by the “diamond”. In addition to the concept of value as highest level of objectives and expectations, the diamond stands also for the value concreteness of the needs of the current job market.

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In the next issue

- The findings of the consultation of national VET experts
- The QUALITAS e-course for VET teachers
- The QUALITAS Training the Teachers in Naples
- The QUALITAS learning modules for VET students

More information:

www.qualitycreation.eu
info@qualitycreation.eu



2024-1-EE01-KA220-VET-000251439

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